



PRESS RELEASE

SASI President Stan Wraight announces the appointment of two new senior executives to the SASI team, and establishment of SASI USA, a fully owned subsidiary.

Wednesday, 6 May 2020 – Strategic Aviation Solutions International (SASI), a specialized aviation consultancy based in Hong Kong and Montreal, Canada with a focus on air cargo and logistics, announces the launch of a new subsidiary based in the United States: **SASI USA**.

About SASI Global:

SASI key strengths include its management's C-suite leadership experience and in-depth understanding of aviation industry best practices, and functional expertise. With SASI consultants having been accountable for financial results at major cargo airlines and ground handling companies (GHAs), integrators and forwarders, we understand practical solutions that work in reality, not just in theory.

SASI is headquartered in Hong Kong and Montreal with key team members based in Boston, Raleigh-Durham, Marco Island (Florida), Moscow and Dubai UAE. The team is supported by a global network of expert associates. With a company track record of 15 years and a management team track record of over 200 years of proven C suite expertise, the establishment of our capabilities in the United States market is a natural extension.

An industry in crisis:

The air transport industry is going through its worst crisis in history and passenger revenue has all but evaporated, but air cargo remains an island of stability and a critically important source of revenue for airlines, airports, and other industry stakeholders. SASI offers unparalleled expert counsel to help industry participants manage the changes that will be necessary to survive and thrive in the future. With this in mind the expansion of our presence is warranted.

About SASI USA:

SASI launched its SASI USA subsidiary in 2020 to ensure that it has a firm foothold in the United States air transport market and can respond quickly to US client needs. SASI USA has access to the full scope of SASI's global consulting capabilities and staff expertise.

SASI USA will be staffed by three highly experienced air cargo and management consulting professionals resident in the USA -- Charles Edwards, Mark Diamond and Jack Keery -- each of whom is very familiar with the U.S. air transport and logistics market for both passengers and cargo.



PRESS RELEASE



Charles Edwards, Vice President: Charles, based in Raleigh, NC, has been involved in road, rail and air freight transport and logistics operations and management for more than four decades. Most recently he served in leadership positions in the North Carolina Dept. of Transportation, including Dir. Logistics Strategy, Dir. Office of Logistics and Freight, and Acting Dir. Rail Division. Charles was previously the Exec. Dir. of the North Carolina Center for Global Logistics. He is a Professor of Practice at the University of North Carolina at Chapel Hill focusing on planning and logistics and has served on the faculty of the University of Virginia's Darden School of Business.

Charles co-developed SASI's Air Cargo Professional Development Workshop program for TIACA, The International Air Cargo Association. He has been a senior advisor to aviation and logistics companies and research centers in North America, Europe, the Middle East and Africa.

Charles brings expertise in air cargo as well as road and rail freight and intermodal.



Mark Diamond, Vice President: Mark, based on Boston, MA, is a career aviation consultant with more than 30 years' experience, whose work focuses on strategic planning and operations improvement. Previously, Mark led the air cargo consulting activities at ICF Aviation (formerly known as SH&E).

Mark's experience includes preparing a business plan for an Arabian Gulf hub airline's cargo handling division, a freighter fleet plan for a Middle East flag airline, and market feasibility assessments for several freighter aircraft manufacturers. He has prepared air cargo service development strategies, market evaluations, infrastructure feasibility studies, facility development plans, master plan advisory and forecasts for airports in North America, Latin America, Europe, the Middle East and Asia.

Mark also has worked with passenger airlines worldwide on a wide variety of projects including M&A transaction support; privatization support; due diligence; business and strategic planning; network, fleet and alliance planning; operations improvement; and restructuring.

Prior to joining ICF, Mark held positions with the consulting firms Oliver Wyman (formerly Mercer Management Consulting) and Kurth & Company, as well as the FAA and American Airlines.



PRESS RELEASE



Jack Keery, Vice President: Jack, based in Marco Island, FL, was a co-founder of SASI in 2005 has more than 40 years of air cargo industry experience, including senior management positions with air cargo airlines, integrators and GHAs. He previously served as President and CEO of the GHA Cargo Service Center, the Americas, overseeing air freight handling operations in the US, Canada Mexico and South America. In this position, he greatly improved profitability, leading to Swissport acquiring the company. Jack subsequently assisted Swissport in its expansion into Asia.

Other positions Jack has held include senior management roles in Canada at FedEx, Air Canada Cargo (director of its small package division) and Air France Cargo (head of its cargo division in Canada). Prior to co-founding SASI, Jack worked as an independent aviation consultant, advising airlines, airports and others on infrastructure, operational models, IT applications and business process re-engineering (BPR).

Jack is extremely familiar with all aspects of the air cargo handling processes, performance measurement and best practice standards. He has in-depth experience with airport operations and processes, including ramp, terminal and Material Handling Systems and associate DATA applications, especially related to high value verticals.

For further information please see our web site at www.sasi.com.hk (info@sasi.com.hk)

Or contact SASI USA directly:

Mark Diamond
Vice President
SASI USA
Boston, MA, USA
Mobile: +1 (617) 230 8266
Skype: +1 (339) 368 8238
E-mail: mark.diamond@sasi.com.hk

Charles Edwards
Vice President
SASI USA
Raleigh, NC, USA
Mobile: +1 (919) 215-0605
Skype: edwardsCHW
E-Mail: charles.edwards@sasi.com.hk



PRESS RELEASE

Stan Wraight

President and CEO

Strategic Aviation Solutions International (SASI)

Montreal, PQ, Canada

Tel: +1 514 944 2516 (Canada);

+1 929 428 1370 (International)

Skype: stan_wraight

E-mail: stanwraight@sasicanada.com

www.sasi.com.hk